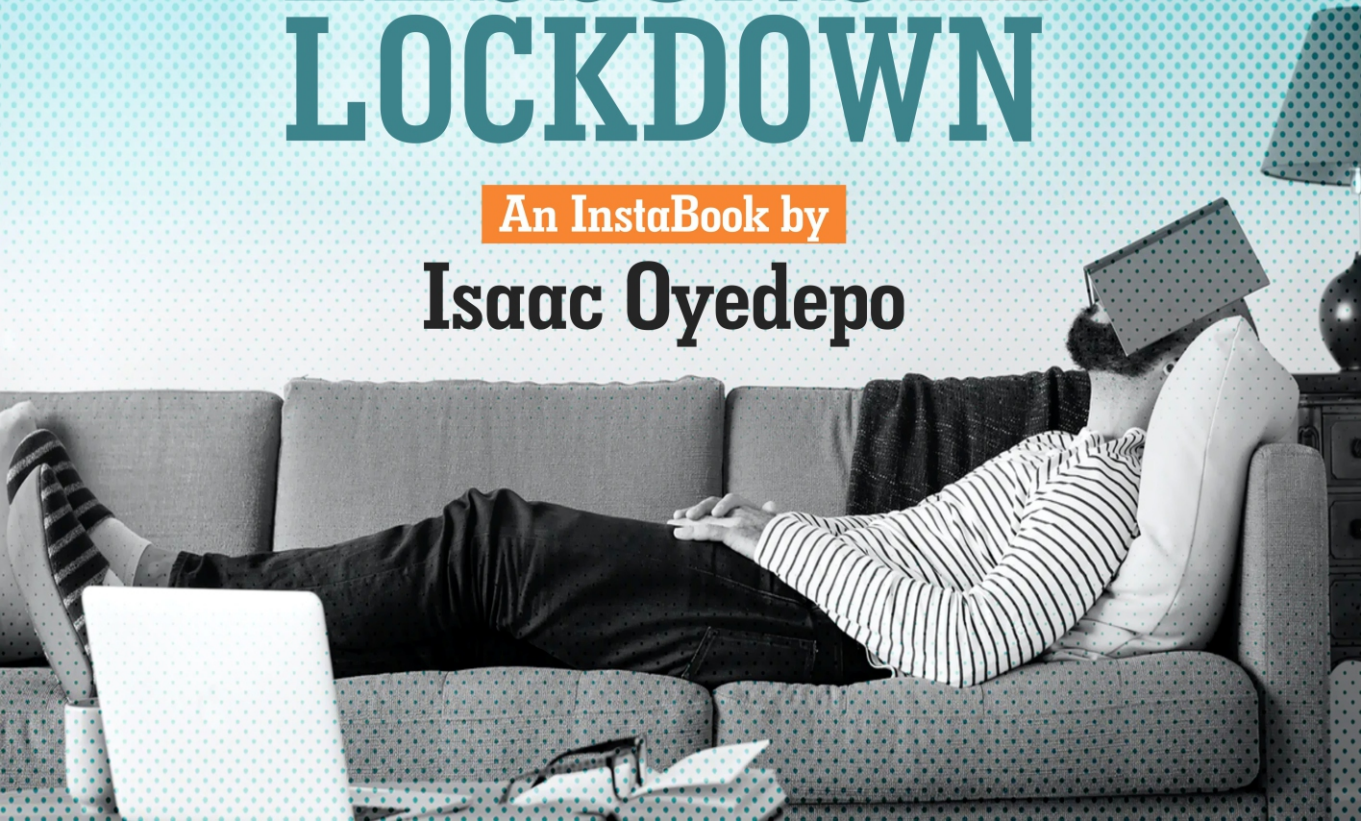


AUTHENTIC: LESSONS FROM THE LOCKDOWN

An InstaBook by

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This is a book that will be the first of its kind. Authenticity is what everyone desires in times like these.

My generation strongly desires authentic leaders rather than instructive leaders.

With this in mind, I want to pour out my heart to the reader of this book and share some of my leadership lessons in the coronavirus lockdown.

At the time that this book is being written, there are already exit strategies being implemented in a few parts of the world out of this lockdown.

This is perfect timing to share some of the lessons I have learnt.

Proverbs 6:6

Go to the ant, thou sluggard; consider her ways, and be wise:

Some of the greatest lessons learnt from Paul the Apostle were from letters that he wrote from a lock down.

Theologians call these letters from Paul, Prison Epistles. They include; Ephesians, Philippians, Colossians, and Philemon.

It is also important to note that one of the books is referred to as the happiest book of the Bible – Philippians.

The greatest revelations about the end time, contained in the book of Revelations was written by John, in the island of Patmos. He was locked down.

Revelations 1:9

I John, who also am your brother, and companion in tribulation, and in the kingdom and patience of Jesus Christ, was in the isle that is called Patmos, for the word of God, and for the testimony of Jesus Christ.

This means there are several blessings contained in the kind of state that the world is in today.

SOME OF MY LESSONS INCLUDE:

MEN ARE MADE IN CRISIS AND VOICES ARE HEARD IN CRISIS.

- This lesson was one of the initial lessons I learned when the lockdown began in the month of March, 2020. Every crisis hunts for individuals that will see them as opportunities and leverage on them. Those who leverage on this unique season cannot remain average. In a season of lockdown like this, many are quiet, so others are easily heard.

- **A SMALL TEAM TOGETHER IS MORE EFFECTIVE THAN A LARGE TEAM APART.**

This lockdown has taught me the importance of having the right team.

With restrictions on public gatherings, I have learnt to value small teams. The size of a team does not always equal the success of the team. Having to stream services globally with a handful of team members has been a great lesson. While large teams can also be effective, the togetherness of any team, small or large, is key to success in seasons like this and every season of life.

- **SUCCESS IS NOT ATTAINED BY THE SMART BUT THE FAST.**

This lockdown has taught me the importance of speed in implementing ideas. Successful ideas are not always success because they were great ideas but because they were timely ideas. It is not the kind of idea implemented but when the idea is implemented. It is not the big that eat the small. It is not the smart that eat the daft. It is the fast that eat the slow.

- **EVERYONE HAS A BRAND.**

Another lesson I have learnt from this lockdown is that everyone has a brand. Your brand is simply your identity. Celebrities are simply notable identities. Build your brand. Many times, building your brand will come at a cost. If it will not cost you, it cannot pay you.

- **WHILE ISOLATED, DO NOT ISOLATE YOURSELF.**

Relationships are essential in building a future. We are relational in nature. God created us that way. Opportunities for greatness do not come with a big bang and when they come they are sustained by positive relationships. It is not enough to maximize opportunities, we must learn to sustain these opportunities.

- **TOTAL FITNESS IS REQUIRED FOR TOTAL VICTORY – SPIRIT, SOUL, AND BODY.**

I have learnt to treat my body like I get value from it because Investment leads to dividends. I have personally invested in my health and physical fitness more than I did before the lockdown. I am healthier in the lockdown and hitting my milestones every week. Have goals for your spirit, soul, and body.

- **EXPOSURE IS KEY TO EXCELLENCE AND CREATIVITY.**

If you will get better at what you do, check out people who are doing it better. You are not checking them out to imitate them but to initiate a new thought process.



- **WHEN YOU ARE CONTAGIOUS,
YOU CANNOT BE CONTAINED.**

This is a huge lesson I have learnt during this lockdown. In fact, I did a message on this and it is currently the most watched message on our YouTube channel since the lock down began. While the world is trying to contain a virus, a contagious person has the capacity to go viral. Let your energy be contagious. Show up every day you have the opportunity to, to influence others with contagious energy, joy, faith, etc.

- **YOU MAY NEVER HAVE A SECOND CHANCE TO CREATE
A FIRST TIME IMPRESSION.**

Every time you get an opportunity, utilize it with everything in you. It will likely birth another opportunity. In this digital age, you never know who is watching.

- **DIGITAL GATEWAYS ARE FAST REPLACING
PHYSICAL GATEWAYS.**

Technology is not your enemy. Technology is your friend. What technology has done for us is, it has given us the ability to travel and influence from one spot. Back in Bible days, to preach the gospel, you had to travel by road (sometimes creating the roads yourself) but now we have digital gateways to carry the gospel. Ministry has become more effective rather than ineffective.

- **‘DON’T WATCH THE WIND AND DON’T STARE AT THE CLOUDS. GET ON WITH LIFE.’**

Ecclesiastes 11:3-4 (Message).

These are the words exactly from the scripture above. You can either choose to be an observer until this is all over. You can also choose to get on with life. This is not the time to cancel your plans for the year, it is simply time to review the plans.

- **LEADERSHIP IS NOT A PRODUCT OF THE NUMBER OF YOUR FOLLOWERS, BUT THE EXTENT OF YOUR INFLUENCE.**

Leadership is simply influence. You are not a leader if you are making people follow you, but, you are a leader when you influence people to follow you. Leaders are influencers.

- **YOUR NET-WORTH IS A FUNCTION OF YOUR VALUE-WORTH.**

Your net-worth grows in the same direction as Value-added. If you are truly adding value, your value will increase. Those who add value become valuable assets.



- **TO SAVE ON QUALITY IS TO WASTE ON MEDIOCRITY.**
The cost of fixing mediocrity is greater than the cost of quality.
Quality is expensive but worth every dime.

These are some of my lessons that I have embraced and now engraved as a way of life as we come out of this season.

Greater days are ahead!



The End

MAY 2020

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